



West African Ports and Trade

Afrimari London Dec 6th 2012

Steve Cameron rti Forensics



RTI

- Aviation, Maritime, Rail, Utilities, Buildings, Security
- Risk and Safety (SMS) audits, training ISPS, ISM
- Anti piracy and security training
- Accident investigations, Materials failure testing
- Provision of experts for disputes and arbitrations
- 300 experts available globally

Africa

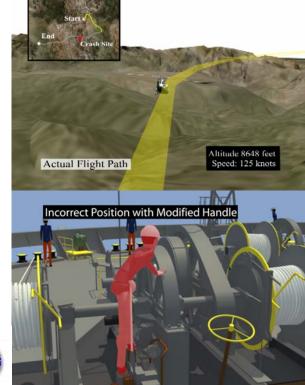
- 20 years + business development experience
- Research and forecasting Ports & Transport
- Due diligence studies and business risk
- African Country briefings- embassy staff and expats
- Board Member: Business Council for Africa, and Africa Centre













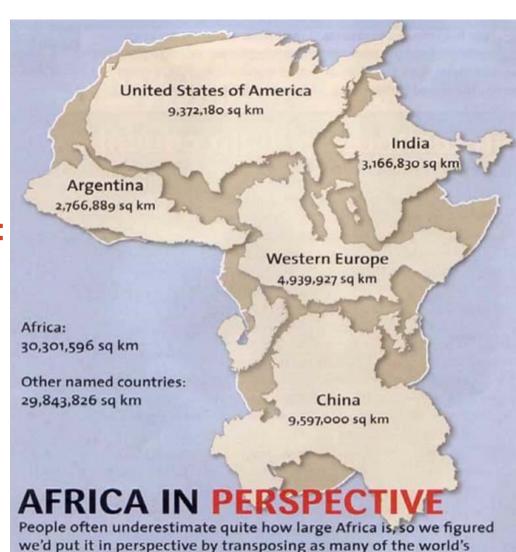
Africa in perspective

Isles... combined!

- 6 % of world wide water borne traffic
- 4 % of worldwide container traffic

Africa high transport costs:

- Ports contribute 10-20 %
 to total transport cost
- Container handling fees higher than Europe
- Turnaround timeslonger than Europe

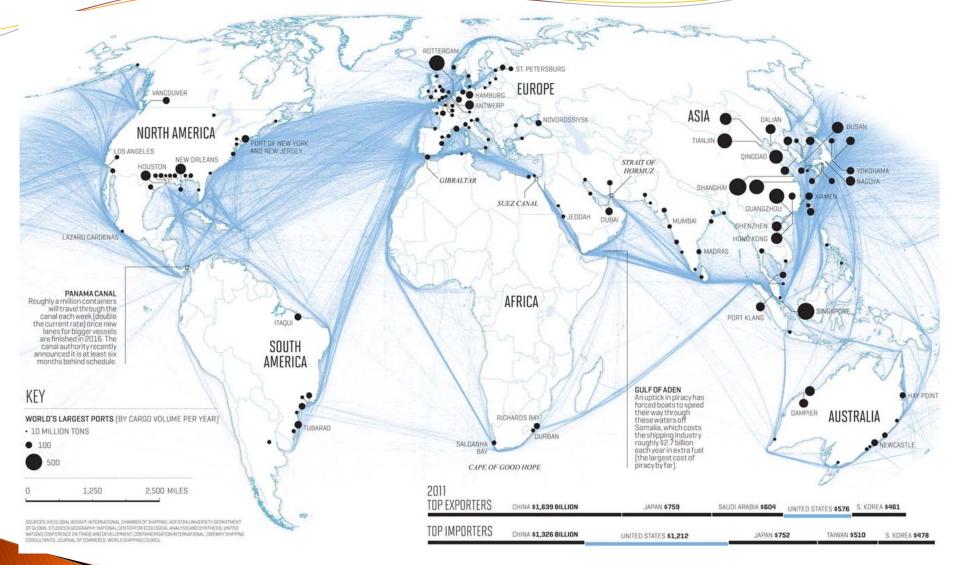


other countries over it as we could. As you can see, Africa is larger than China, the USA, Western Europe, India, Argentina and the British

Source: The Times Atlas



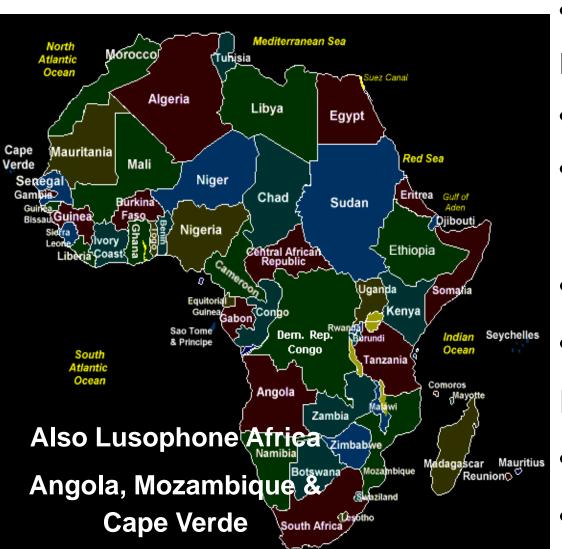
Global Shipping Lanes





Francophone & Anglophone Africa

Anglophone Africa



22 Countries

Examples:-

- Nigeria, South Africa, Ghana
- Kenya, Tanzania

Francophone Africa

- 29 Countries
- 394 million people

Examples:-

- Senegal, Cote D'Ivoire
- Cameroon DR Congo

Francophone & Anglophone Differences

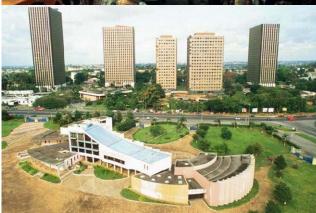
Anglophone Africa

- Given political and economic independence
- No political interference
- Limited economic support
- Deterioration of infrastructure
- Soft currency, less stability for business investors

Francophone Africa

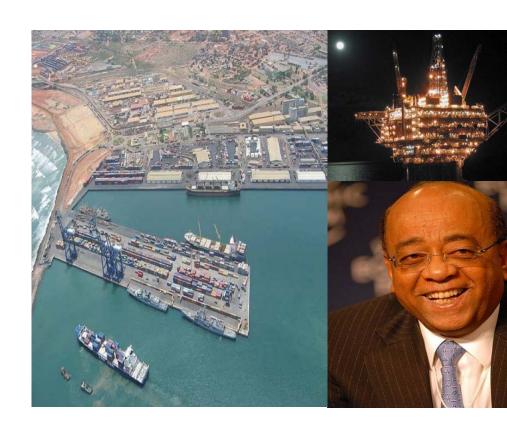
- Given only political independence
- CFA Franc linked to and supported by French Franc.
 (Now linked to Euro at fixed CFA 656 = I Euro)
- Good business infrastructure; insurance & banking
- Francophone STA Zone makes trading easier





African Privatisation Successes

- Oil Industries
- Mining Industries
- Telecoms*
- Electricity
- Ports & Terminals
- Brewing



Note Telecoms*

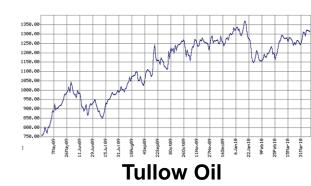
Mo Ibrahim – British Telcom – MSI – Celtel Now worth \$2.5 billion – Mo Ibrahim African President good sovernance award \$5.0 million + \$200k/annum

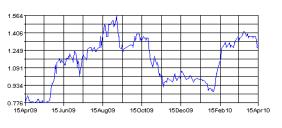
African Successes

Tullow Oil – Oil Found Ghana & Uganda

 Telecoms – Bharti pays USD 10.7 Billion for Zain Telecoms

 Brewing – "We have doubled our business in the last 3 years and will do so again in the next 3-5 years Nick Blazquez" MD Diageo Africa





Zain



Top 5 markets UK & Eira

Nigeria
USA
Cameroon

Gold

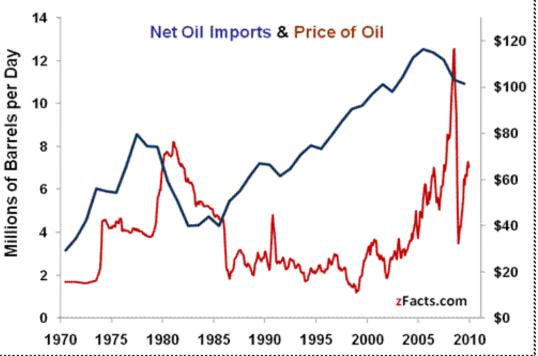
Year Average Prices US\$ per ounce

| 2012 | 1590 |
|------|------|
| 2009 | 972 |
| 2007 | 695 |
| 2005 | 445 |
| 2003 | 363 |
| 2000 | 279 |

Oil

Oil prices are monthly average import prices at the refinery.

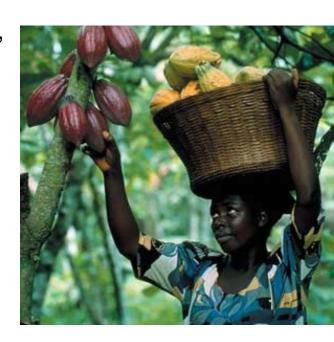




Cocoa

- Largest cocoa producing countries; Ivory Coast, Ghana, Indonesia, Nigeria, Brazil, and Cameroon.
- Cocoa has significant effects on the economy and population in these countries.
- Ghana, cocoa 40% of export revenues employs two million farmers.
- Ivory Coast world's largest cocoa producer, 43% of the world's cocoa.
- Is Fair trade fair?





Nigerian Successes

Eco Atlantic City

- Homes for 250,000 people
- Office space 150,000 workers
- Water and Road Public Transport network

Lekki Free Trade Zone

- Oil & Chemicals processing and hub
- New port (Container Concession ICTSI)
- New Airport and road links





The effect of Terminal Concessioning

Deals done

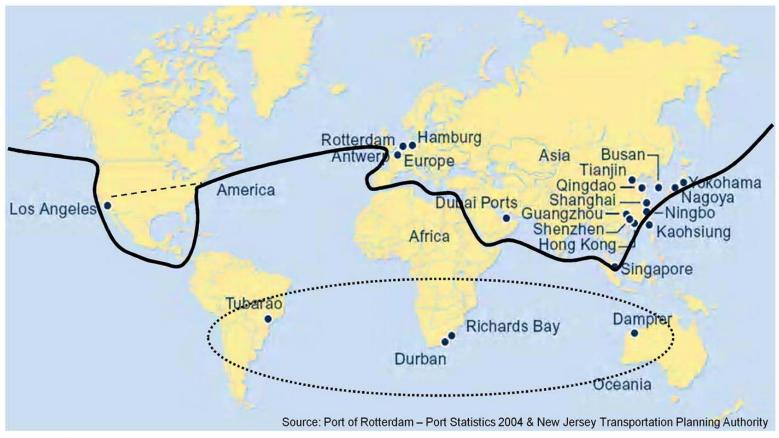
- Dakar Dubai Ports World (DPW)
- Abidjan Vridi Container Terminal (Bollore/APMT)
- Tema Container Terminal Bollore/APMT
- Lome Bollore Group and MSC hub
- Nigerian Concessions (Apapa terminal APMT)
- Douala International Terminal (APMT)
- Luanda Container Terminal (APMT)

From Dakar – Luanda, most major ports Bollore/APMT

- Benefits ?
- Two much into the hands of too few?



World trade is increasing at roughly twice growth in GDP and is dominated by large hub-ports











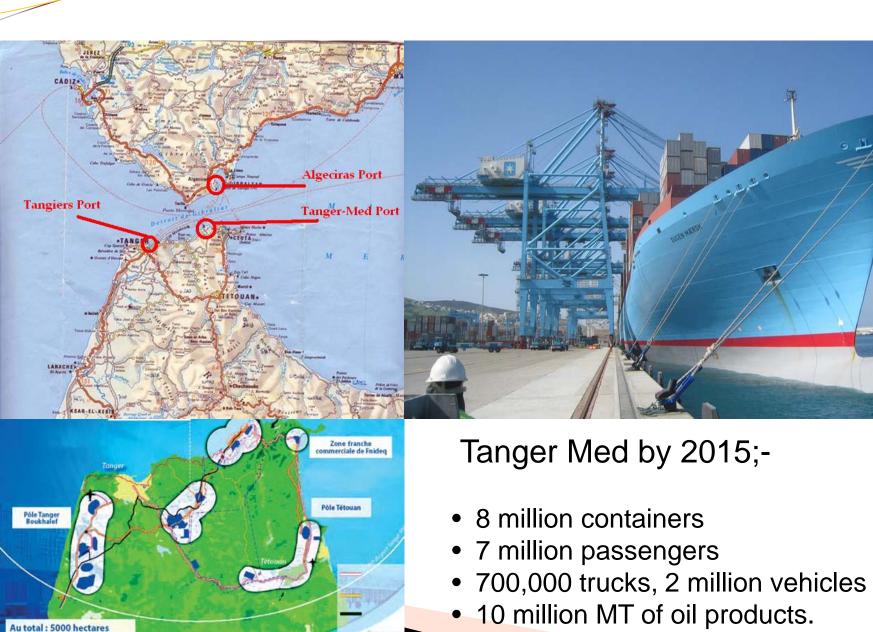
Emma Maersk - How Big?



- 397 metres LOA
- 170,000 tonnes
- 15,000 teus
- Cost USD 145,000,000
- 90 km of containers end to end
- Main Engine 100,000 hp
- Each cylinder 1820 litres
- Normal crew 13 (Capacity 30)

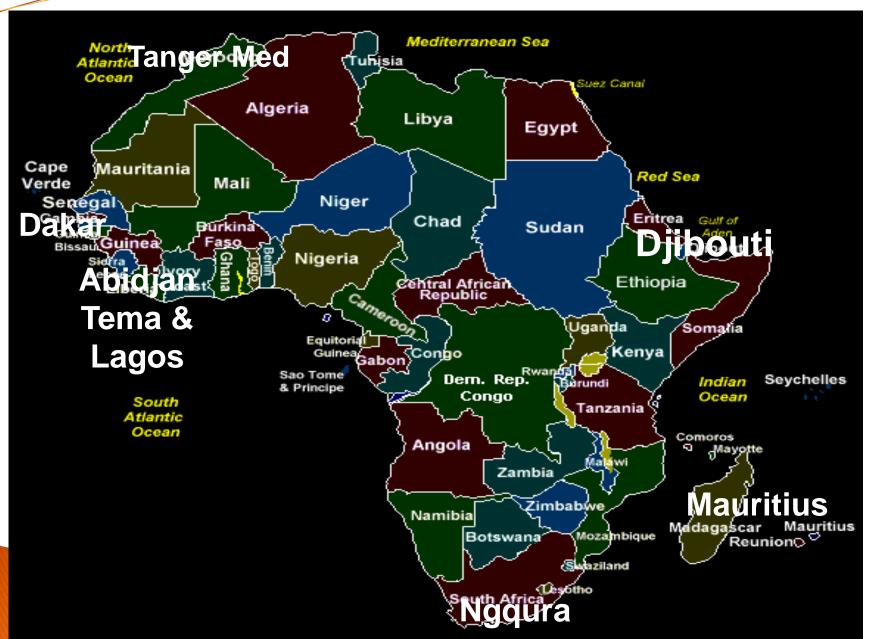


Race for Hub Ports Africa





Race for Hub Ports Africa



Africa -Piracy

- Piracy attacks Tanzania's waters started 2010
- Seafarer now subject to cruel treatment
- Concern by Oil & Gas developers
- Armed Guards have now reduced attacks
- Increased attacks West Africa
- Liaison with ECOWAS countries complex

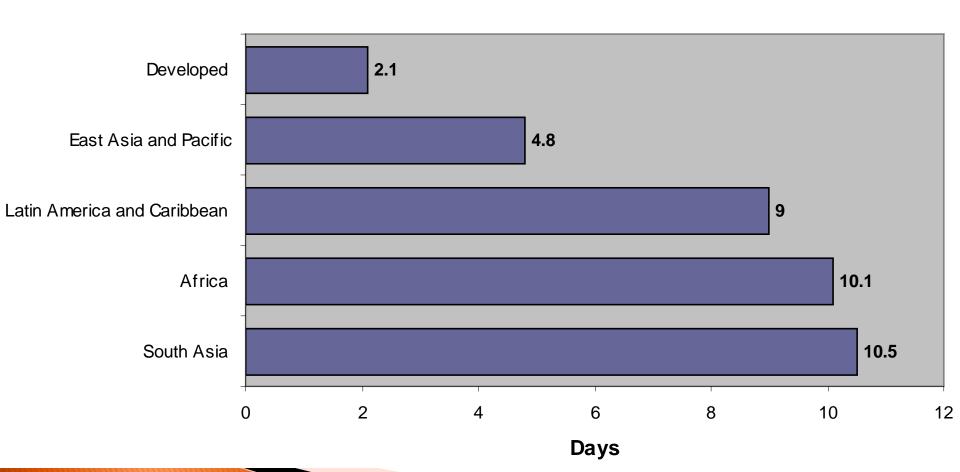






Impediments to growth

Average number of days to clear customs for sea cargo



Impediments to growth



Issues for Africa

- Larger vessels deeper water, bigger cranes, longer berths, 50% more terminal capacity needed.
- African Hub/Spoke systems develop
- City growth not supported by infrastructure Lagos 3rd largest city, 30 million pop by 2050
- Ports ring fenced by congested cities significant rail and road building required
- Businesses in Africa need to think about how compete in the global market, not with other Africa Countries







Thank you

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